



From the Grand Rapids Herald:

RUSH BOTTOM CHAIRS COMING BACK, SAYS GRAND LEDGE EXPERT

The making of genuine rush bottom chairs, once nearly a lost art, is coming back and public interest in rush bottom pieces is growing rapidly, according to John Kuipers of the Grand Ledge Chair company, a specialist in this line.

Mr. Kuipers, who has been conducting a series of demonstrations at Herpolsheimer's, is said to be one of the most proficient men in this line in the country. He was one of the few highly skilled rush seat makers in the country a few years ago. Seeing the need of developing interest in the industry, he has not only trained a corps of workers, but has spent much time, giving demonstrations in cities.

Genuine rush seats are made from cat tail leaves, the painting behind Mr. Kuipers showing a typical view of the swamps where they are obtained. The process of preparation is complicated. They are sun-dried for three days, then dry aired for a period and finally before being used are wet for a sufficient period to make them pliable.

To be a good rush seat maker re-

quires artistic ability as well as skill, Mr. Kuipers asserts. The seat, when made, requires proper attention, stiffening with veneer insertions as well as linseed oil and varnish treatment.

A properly constructed rush seat should be good for 20 years ordinary usage, he asserts. A coat of varnish should be applied every five years. Many a piece of rush seated furniture is coming out of attic storage. Rush seats are being repaired or replaced and the refinished pieces immediately take on new value.

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THE newspaper article reproduced herewith contains facts which you can turn to your advantage. People are interested in furniture which has charm and novelty and is not expensive. Put Grand Ledge rush bottom chairs on your floor and they will sell as well for you as they have sold for others.

Another source of revenue can be found in re-rushing old chairs. Many people in your territory have old chairs put away because they do not know where to have them repaired. Send them to us and we will re-rush them for two cents per square inch, F. O. B. Grand Ledge.